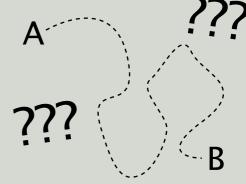


DESIGN CYCLE CHALLENGE WEEK

An interdisciplinary, cross-grade level, MYP design cycle event . . .

The KISLAND Ministry of Transportation and the Ministry of the Environment and Engineering put out a call for experts to come help build a strong and cost effective bridge to link the two islands of KISLAND. It was a huge success and as a result, KISLAND continues to develop into a strong independent nation.

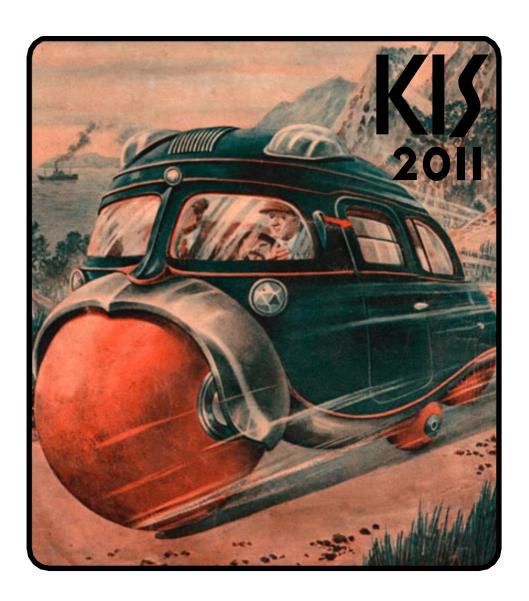
In the past year KISLAND's economy and population have continued to grow. There is now a greater need to transport materials between the two islands over the bridge. The Government is once again putting out a call for engineering experts to help the country in its mission to create its own safe transport vehicles.







DESIGN CYCLE CHALLENGE



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1st period	Auditorium	SPEED Test	ACCURACY Test	STOPPING Test	Display and Prep
2nd period	Research and	Research and	Research and Marketing -or-	Research and Marketing -or-	STOPPING
3rd period	and and Marketing		Design & Building	Design & Building	Presentations
4th period	Design and	Design and	Research and Marketing -or-	Research and Marketing -or-	Presentations
5th period	Build	Build	Design & Building	Design & Building	ACCURACY
6th period	Logo Design	Research and Marketing	Research and Marketing	Final Build and	Presentations
7th period	STOPPING!	Design and Build	Design and Build	CLEANUP	SPEED



RESEARCH & MARKFTING

AOI FOCUS: Human Ingenuity

How and why do we create?

Have you ever wondered why there are different types of vehicles? Who came up with the designs and why?

Figuring out the answer to this question just may help you promote your own design!

KISLAND Ministry of Transportation

The KISLAND Ministry of Transportation needs your help in transporting materials between the islands of KISLAND. During the RESEARCH & **MARKETING** portion of the project

you will research about vehicles, safety and marketing. This information will help

you as you choose **ATL's** and create your - Collaboration - Information own design, and Literacy market it.

DISPENSE WITH A HORS



care and anxiety keeping it. To run motor carriage cos about ½ cent a mile. THE WINTON

MOTOR

CARRIAGE

QUESTION #1

QUESTION #2

QUESTION #3

QUESTION #4

How have vehicles become more safe over time?

Include specific vehicle terminology

How have vehicles been marketed over time? Include specific marketing techniques How have vehicles helped develop countries? Consider economic and social impacts of transportation

Personal inquiry: Create your own

question(s) about the development of transportation.

Research and Marketing Rubric

	1	2	3	4	TOTAL
A KNOWLEDGE	The group provided an insufficient explanation of their vehicle's social and economic impact. Use of vehicle terminology was absent.	The group provided a basic explanation of their vehicle's social and economic impact. Use of vehicle terminology was limited or inaccurate.	The group provided an adequate explanation of their vehicle's social and economic impact but could have been (much) more detailed. Use of vehicle terminology was sufficient and accurate.	The group provided a detailed and thorough explanation of their vehicle's social and economic impact. The group used a wide range of vehicle terminology accurately.	
B PRESENTATION SKILLS	Presentation does not support the marketing of the vehicle.	Presentation attempts to support the marketing of the vehicle, but more time was spent on special effects than content.	Presentation supports the marketing of the vehicle.	High quality presentation that clearly supports and enhances the marketing of the vehicle.	
C PERSUASION TECHNIQUES	The group did not attempt to use persuasion techniques and emotive language.	The group attempted to use persuasion techniques and some emotive language.	The group used adequate persuasion techniques and emotive language.	The group used highly effective persuasion techniques and emotive language.	
D RESEARCH SKILLS	The students have no evidence of choosing relevant information and resources.	The students have chosen and used a limited amount of relevant information and resources, from a limited number of appropriate sources.	The students have chosen and used a good amount of relevant information and resources, from a fairly extensive number of appropriate sources.	The research contains excellent, relevant information and resources from a wide variety of appropriate web, print, and interview sources.	
E COMMUNITY SPIRIT	The group experienced many problems working together.	Not all members of the group contributed fairly. Not everyone had fun.	Each member of the group had a balanced contribution.	The group showed excellent collaboration skills with all members contributing and having fun!	
				TOTAL:	

Getting Started...

TEAM NAME

What are you going to call your vehicle?

Research & Marketing

To Think About . . .

When collaboratively researching it's important to make sure you record all your information, and everyone knows what they're supposed to do.

Who will do what in your group? Assign roles to each group member.

TEAM LOGO

Sketch some logo ideas for your vehicle.

ROLES

How have vehicles become more safe over time?

• Include specific vehicle terminology



What do you want/need to know???

Research		

How have vehicles been marketed over time?

• Include specific marketing techniques



What do you want/need to know???

Research		

How have vehicles helped develop countries?

• Consider economic and social impacts of transportation



What do you want/need to know???

Research		
		J

Personal inquiry:

• Create your own question(s) about the development of



What do you want/need to know???

Research

Option A: One-minu ***Electronic Presentations to	ute video.	Storyboarding
Mr. Brian by Thursday Period 5		
Audience:		
	Scene 1:	Scene 2:
Materials and Locations:		
	Scene 3:	Scene 4:
Other Notes:		
	Scene 5:	Scene 6:

... Scripting Option B: One-minute skit. **Setting Audience:** Where does your skit take place? **Characters Materials:** Who is in your skit? Dialogue

DESIGN AND BUILD



AOI FOCUS: Health and Social

How can I look after myself and others?

How can the SAFE design of a vehicle help look after others?

In what ways have vehicles been made more safe?

The KISLAND Guiding Environmental & Engineering Experts of KISLAND (GEEEK's) will help guide you as you implement the Design Cycle

to create a safe vehicle for the

KISLAND Ministry of
Transportation. All vehicles in
KISLAND must meet the criteria

set forth by the Ministry of the Environment and Engineering.

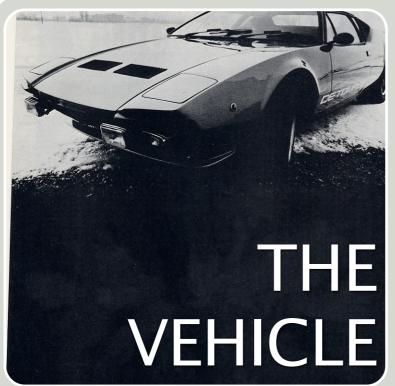
All elements of the Design Cycle are critical as you seek to come up with the best possible design for your vehicle, particularly good Reflection skills!

Reflection

Thinking



QUESTION A	QUESTION B	QUESTION C	QUESTION D
What design elements will help the SPEED of your vehicle?	What design elements will help the ACCURACY of your vehicle?	What design elements will help the STOPPING/SAFETY of you vehicle?	How will you attempt to balance the 3 design elements in your final design?



EARNING P	OINTS
SPEED (time)	1st 200, 2nd 195, 3rd 190, etc
ACCURACY (10m)	20 pts x meters in boundary (max 200pts)
SAFETY (3m)	>10cm = 200pts, >50cm = 100pts, >100cm = 50pts, >200cm = 25pts
Tests	2 mid-week tests (half pts each)

Your final standing in the Vehicle Building competition will be based on your vehicle's overall RATING. Your SPEED, ACCURACY, and SAFETY (STOPPING) will earn you points, but those points can be increased by your GEEEK REFLECTION rating!

This year you will be given a lot of choice in how your team customizes your KISland transport vehicle. HOWEVER, your team still needs to follow the rules regarding the build of your transport vehicle.

ATL'S - Following Instructions!

THE RULES

- 1. Your KISland vehicle must be able to transport an egg 10 meters in a straight line, and be able to start and stop within 3 meters.
- 2. Your egg must be positioned in front of your vehicle, nothing may extend farther out in front of the egg.
- 3. You may use any or all of the parts provided. Remember to conserve your materials in case a part breaks or you need to change your design. You may trade and share with other groups, but you will not receive extra if you make poor trades.
- 4. Your vehicle may have any number of wheels, according to your teams design ideas.
- 5. Your vehicle needs to have a "fully onboard" stopping mechanism, you may not attach or tape anything to the floor to help your vehicle stop.
- 6. You may test your vehicle with an egg substitute.

SPEED		
PLACE	POINTS	
1	200	
2	195	
3	190	
4	185	
5	180	
6	175	
7	170	
8	165	
9	160	
10	155	
11	150	
12	145	
13	140	
14	135	
15	130	
16	125	
17	120	
18	115	
19	110	
20	105	
21	100	
22	95	
23	90	
24	85	
25	80	
26	75	
27	70	
28	65	
29	60	
30	55	
31	50	
32	45	
33	40	
34	35	
35	30	
36	25	
37	20	
38	15	
39	10	
40	5	

ACCURACY STAYS IN POINTS BOUNDARY FOR... 10 meters 200

180

160

140

120

100

80

60

40

20

9 meters

8 meters

7 meters

6 meters

5 meters

4 meters

3 meters

2 meters

1 meter

THE

SAFETY	
STOPPING DISTANCE	POINTS
> 10 cm from the wall	200
> 50 cm from the wall	100
> 1 meter from the wall	50
> 2 meters from the wall	25

REFLECTION	MARK	SCORE
Clearly discusses a PLAN to achieve. Clearly discusses WEAKNESSES and how to improve design.	7	200
•Clearly discusses a PLAN to achieve. •Discusses WEAKNESSES and how to improve design.	6	150
 Discusses a PLAN to achieve. Discusses WEAKNESSES and how to improve design. 	5	100
Discusses a PLAN to achieve.Discusses WEAKNESSES and how to improve design.	4	7 5
 PLAN to achieve is unrealistic. Mentions WEAKNESSES, or improvement to design, is unrealistic. 	3	50
PLAN to achieve is unrealistic.NO WEAKNESSES discussed.	2	25
•N0 PLAN to achieve, or •N0 WEAKNESSES discussed.	1	0

SPEED		
PLACE	POINTS	
1	200	
2	195	
3	190	
4	185	
5	180	
6	175	
7	170	
8	165	
9	160	
10	155	
11	150	
12	145	
13	140	
14	135	
15	130	
16	125	
17	120	
18	115	
19	110	
20	105	
21	100	
22	95	
23	90	
24	85	
25	80	
26	75	
27	70	
28	65	
29	60	
30	55	
31	50	
32	45	
33	40	
34	35	
35	30	
36	25	
37	20	
38	15	
39	10	
40	5	

THE POINTS: SPEED TEST

A 10 meter long speed track will be constructed. You will race the track and your time will be recorded. Your place, and points, will be determined based on fastest-to-slowest times.

On Tuesday morning we will hold a "fun" speed test. This will be run like the final race, but will be just for practice. 4 cars will race at one time, with the winner of each race advances until we have a winner. There are NO points awarded on Tuesday morning, the main purpose of the speed test is to test your initial KISland vehicle design and see what changes you need in order to improve the performance of your KISland vehicle.

FINISH

START

ACCURACY TEST STAYS IN POINTS BOUNDARY FOR... 10 meters 100 9 meters 90 8 meters 80 7 meters 70 6 meters 60 5 meters 50 4 meters 40 3 meters 30 2 meters 20 10 1 meter

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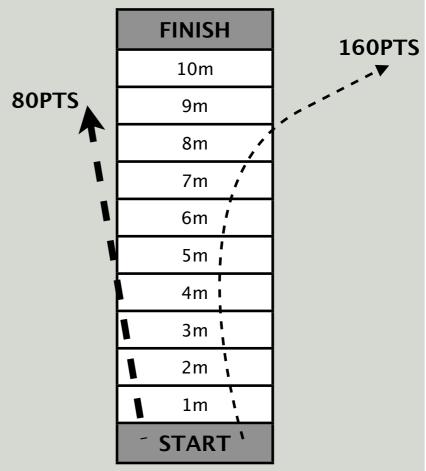
STAYS IN BOUNDARY FOR	POINTS		
10 meters	200		
9 meters	180		
8 meters	160		
7 meters	140		
6 meters	120		
5 meters	100		
4 meters	80		
3 meters	60		
2 meters	40		
1 meter	20		

THE POINTS: ACCURACY TEST

Your KISland vehicle begins at the start line. The goal is to travel the entire 10 meters within the testing lane. As soon as any part of your KISland vehicle crosses over the sidelines your KISland vehicle is "out". The meter number of the box where your KISland vehicle crossed is used to determine your score.

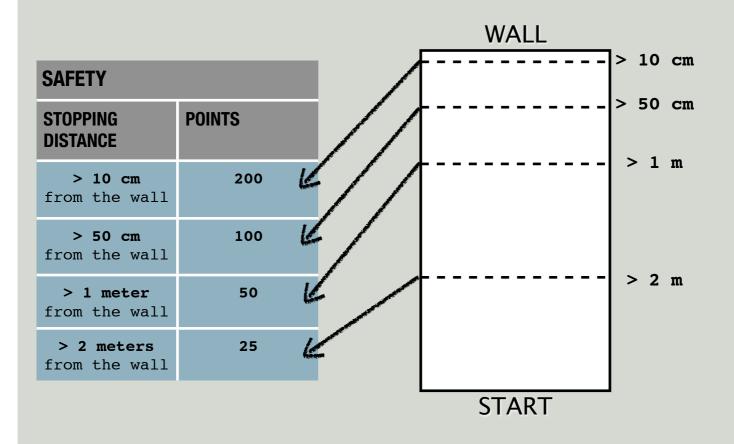
For the Wednesday morning accuracy test each meter box is worth 10 points. For example if your KISland vehicle goes "out" at meter box 4 your score is $4 \times 10 = 40$ points. For the Friday Finale accuracy test each meter box is worth 20 points. For example if your KISland vehicle goes "out" at meter box 4 your score is $4 \times 20 = 80$ points.

Each KISland vehicle will be given two attempts at the accuracy test track and the best distance we be used to determine your score.



A 3 meter long test track will be constructed with a wall at the end. You must try and stop your vehicle as close to the wall as possible. Your score is based on how close you stop before hitting the wall. Hitting the wall is a safety failure and results in a score of 0 points.

THE POINTS: SAFETY TEST



REFLECTION	MARK	SCORE	
•Clearly discusses a PLAN to achieve. •Clearly discusses WEAKNESSES and how to improve design.	7	200	R
•Clearly discusses a PLAN to achieve. •Discusses WEAKNESSES and how to improve design.	6	150	
•Discusses a PLAN to achieve. •Discusses WEAKNESSES and how to improve design.	5	100	
•Discusses a PLAN to achieve. •Discusses WEAKNESSES and how to improve design.	4	75	\Box
 PLAN to achieve is unrealistic. Mentions WEAKNESSES, or improvement to design, is unrealistic. 	3	50	
PLAN to achieve is unrealistic.NO WEAKNESSES discussed.	2	25	O크구
•N0 PLAN to achieve, or •N0 WEAKNESSES discussed.	1	0	Z S H



With custom and additional parts remember to take only what you need and promptly return extra parts so other teams my use them.

NO MODEL CAR PARTS ALLOWED – but you may use other things available at KIS as parts, but ask Mr Brian or Mr Park first!!!

Team Materials ...each team will receive a basket of the same parts, including:

- ★ 40 x 40cm Future Board use as much or as little as you need (hint remember to conserve your future board so you will have extra to change your design plans)
- ★ 1.5L plastic bottle
- ★ 2 electric DC motors
- ★ 2 AAA battery holders
- ★ 4 AAA batteries (you may bring your own but remember to RECYCLE all batteries)
- ★ 30cm of electrical wire (plan before you cut!!!)
- ★ 1/2 electrical tape roll (shared between 2 groups)
- ★ 1/2 cloth tape roll (shared between 2 groups)
- ★ 1 super glue (only one per team so take care to store properly between use)

Custom Parts ...in each room will be a collection of custom parts for you to use:

- ★ set of four wheels you choose the color!
- ★ custom motor covers
- ★ on/off switches in different styles, which works with your stopping design?
- ★ Axles different lengths and styles

Additional Parts ...in each room will be a collection of other parts to help your team with its design, including:

- ★ cloth string or fishing-line string
- ★ popsicle sticks
- ★ paper clips
- ★ old CDs
- ★ clear tape
- ★ rubber bands
- ★ misc nuts & bolts
- ★ ... and more!

Tools ...in each room will be tools that your team can use. Remember to work safely.

- ★ cutters
- ★ wire strippers
- ★ hot glue gun station
- ★ hard matts
- ★ egg substitute testers

Question A What design elements will help the SPEED of your vehicle?	Question B What design elements will help the ACCURACY of your vehicle?
Question C What design elements will help the STOPPING/SAFETY of you vehicle?	Question D How will you attempt to balance the 3 design elements in your final design?

To Think About . . .

What design elements will help the SPEED of your vehicle?
What are the different parts of your design?

What are the different parts of your design? How will you make each part? How will you attach the parts together?



To Think About . . .

What design elements will help the ACCURACY of your vehicle?
What is keeping your car from going straight?



To Think About . . .

What design elements will help the SAFETY of your vehicle?

What is keeping your car from stopping effectively? How can you improve on the accuracy of the stopping distance?



To Think About . . .

How will you attempt to balance the 3 design elements in your final design? What area needs the most improvement? What improvements will earn you the most points?





DESIGN CYCLE CHALLENGE WEEK

An interdisciplinary, cross-grade level, MYP design cycle event . . .

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